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SHARING

Introduction

by Dr. Marco Tavanti and Tor Eneroth, Task Force Co-Leads

Sharing Values for Human-Centric Policy Solutions

Sharing is a value fundamental to creating human-centric communities and policies. The urgent need for access to and sharing of scientific information was revealed in the initial and ongoing response to COVID-19. The joint use of tangible resources and intangible assets is challenging in globally competitive markets, as is agreeing on resolutions to limit unnecessary and unsustainable consumption. Technology has accelerated the emergence of new solutions to economic, social, and planetary problems based on sharing and collaboration. But the value of sharing has implications beyond peer-to-peer activities in the sharing economy. Sharing is a values-based approach to overcoming nationalistic and economic competition that impedes making agreements and commitments toward a shared prosperity, shared responsibility, and a shared sustainability agenda (UN 2015).

Our international, global, and planetary challenges require a new responsibility for sharing. The prosperous future we want for people and the planet needs integrated solutions to bring about peace and partnership. It also requires commitments in which the values of integrity, solidarity, and sharing are embedded. Responding to the socio-economic impacts of the COVID-19 pandemic, for example, demands shared global solidarity and responsibility (UNSDG 2020).

The G20, along with other leadership groups, international organizations, international financial institutions, civil society, and business sector actors, share the responsibility for promoting innovative and impactful solutions that will bring about more human-centered, sustainable, resilient, coordinated best practices and lessons learned. Sharing is not just a matter of modernizing multilateralism. It is more significant and thoroughgoing than that. It is a matter on which the survival of humanity in this interconnected, global, and planetary existence depends. An effective response to COVID-19 demands policies that guarantee access and equity in distribution, as well as the sharing of knowledge and best practices to advance scientific knowledge and national strategies for future preparedness capacity.

The creation of shared value solutions is needed across sectors, as is a call for global leadership on behalf of our common future, the future we want. We teach our children the values and practice of sharing and consider it a social skill essential to building healthy, strong relationships and contributing to the well-being and happiness of our families, communities, and societies. We adults and leaders of countries and organizations across sectors should lead the way and model sharing values that recognize our common good and overcome our short-sighted competitive games. Sharing increases our impact. If sharing is centered on our common human values, it can also provide collective impact and opportunities for sustainable, resilient, and regenerative solutions.

Beyond the logic of the unsustainable exploitation of our finite common pool resources, leaders such as Dr. Elinor Ostrom have demonstrated that sharing is a positive interdisciplinary, community-based solution to the narrow and pessimistic view of the tragedy of the common (Harford 2013). The value of sharing social and economic activities offers new opportunities but only becomes a shared prosperity when designed with policies that promote the common good and solutions that are human-centered and integrated with environmental, social, and governance values (Leon 2020).

Sharing is a value for promoting partnership solutions for people, planet, and prosperity. Sharing can also serve as a useful paradigm for promoting policies that foster well-being, where the post–COVID-19 recovery process advances the integration of sustainable, just, inclusive, and resilient solutions.

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Chapter 1: Empowering Education for Sustainable, Global, and Ethical Values That Achieve the G20 Priorities for People, Planet, and Prosperity by Dr. Neil Hawkes and Dr. Marco Tavanti proposes values-driven educational policies that integrate ethical mindsets, global sustainability, and lifelong learning to impact current and future generations of leaders. Sharing is a value that promotes environmental and participatory policy solutions for the planet.

Chapter 2: Preventing a Planetary Collapse: Values-Based Governance Now! by Dr. Alfredo Sfeir-Younis and Dr. Marco Tavanti presents values-based governance solutions for our common future in our common planet. More specifically, they advocate for advancing more values-based and people-driven forms of multilateralism with inclusive forms of global governance that engages all stakeholders. Sharing is also a value that advances prosperity. The proper integration of Artificial Intelligence (AI) with behavioral insights (BI) can make public policies more effective.

Chapter 3: Aligned Values, Artificial Intelligence (AI), and Policymaking by Mashael Alzaid and Dr. Manuel Schuber maintains that, with more responsible, fairer, and values-centric use of AI technologies in public policy, sharing can improve public service.

This is also what is argued in **Chapter 4: Behavioral Insights to Accelerate Digital Sharing in the Public Sector: A Case Study from Tunisia by Imen Ghedhioui and Dr. Manuel Schubert.** They make the case that BI in public policy has demonstrated the need for more human-centered policymaking to improve policy effectiveness and accelerate digital sharing in the public sector.

References

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